

### Online Journalism

Online Journalism from the Periphery looks at how a range of new media actors, communicating online, have challenged us to think differently about the journalistic field. Emerging from the disruption of digital technology, these new actors have been met with resistance by an existing core of journalism, who perceive them as part of a 'digital threat' and dismiss their claims of journalistic belonging. As a result, cracks are appearing in the conceptual foundations of what journalism is and should be. Applying field theory as a conceptual lens, Scott Eldridge guides the reader through the intricacies of these tensions at both the core and periphery. By first unpacking definitions of journalism as a social and cultural construction, this book explores how these are dominated by narratives which have reinforced a limited set of expectations about its purpose and reach. The book goes on to examine how these narratives have been significantly undermined by the output of major new media players, including Gawker, reddit, Breitbart, and WikiLeaks. Online Journalism from the Periphery argues for a broadening of ideas around what constitutes journalism in the modern world, concluding with alternative approaches to evaluating the contributions of emerging media heavy-weights to society and to journalism.

This book provides a comprehensive and accessible introduction to online journalism, as well as the internet. Apart from being a medium of communication, the internet is also a vast and continuously growing storehouse of information, which journalists can use to their advantage. Practical aspects of online journalism are explained with a number of case studies. The book attempts to equip the reader with the skills needed to use internet technology in journalism. It also provides an insight into the unique nature of the medium by placing e-journalism within a broad social context. Online Journalism would serve as a text for professional courses, a starting point for students interested in research and as a guide for beginners in the fields of media and advertising. Among the topics covered are: - History of the internet - New journalisms: annotative and open source - Computer assisted journalism - Packaging news for the web - Publishing on the web - Legal and institutional issues - Multimediality, interactivity and hypertextuality - New roles for the journalist - Digital access and barrier - Trends: convergence and broadband - The networked world

Introduction. 1. Setting Up. Uploading the Future. What Is a Multitude Journalism Story? Hardware Needs. Software Needs. Larry Pryor of the Online Journalism Review, A Century Opens, a Century Closes. 2. Day One. The New Grammar. Reconciling Experts and Amateurs. How to Begin Without Tripping at the Start Line. John Pavlik of the Center for New Media, Columbia University School of Journalism, Transforming Journalism Education. 3. Way New Journalism Meets Lord Northcliff. Primary Issues in Reporting an Online Publication. Basic Reporting. Retractions, Corrections, Clarifications. Traps and Triumphs in Partnerships. Advertising. David Weir of Salon.com, The Role of Journalist as Both Church and State in New Media. 4. Gathering Digital Data. Essential Rules of the Game. Using Search Engines. Computer Assisted Reporting. E-mail, Newsgroups, and Mailing Lists. Digitalized Photography and Sound. Mark Potts, Internet Journalism Consultant, Musing on the Future of Journalism. 5. A Message for Each Medium. Writing for the Web. Hyperlinks. Using Video to Tell a Story. The Power of Audio. Still Photography in an Age of Motion. Graphics Getting Graphic. Interactivity in Journalism. Jane Ellen Stevens of the Online Journalists Association, Where Are the New Storytellers? 6. Convergence. Design Online. Fitting the Multiples into a Medium. What Works Right Now. Preparing for What Will Work Tomorrow. Fred Stefany of ReacTV, Converging Cyber-Journalism. 7. Multimedia Editing. Seeing the Parts. Ethics in Online Journalism. Seeing the Whole. Rewriting, Reshooting, Redrawing, Rescripting. Richard Gingras of Excite@Home, Five Hot Tips, or How to Deal with the 26-Year-Old Harvard MBA Who'd

Rather You Didn't Exist. 8. Preparing for Liftoff. Final Edits. Libel. Stitching It All Together. Last Minute Emergencies. The Launch. Rusty Coats of the Minneapolis Star-Tribune.com, It's All about Invention. 9. A Journalist's Introduction to Online Intellectual Property. Copyright and Fair Use. Trademarks and Soundmarks. Copyright Checklist. James Wheaton of the First Amendment Project, The New Information Railroad. 10. Issues in the Future of Online Journalism. The Doubts about Online Journalism. The Opportunities for Doing It Right. The Work Ahead. A Parting Salutation. John Markoff of the New York Times, Farewell to the Web.

Journalism Online tackles the pressing question of how to apply fundamental journalism skills to the online medium. It provides an essential guide to the Internet as a research and publishing tool. In particular, it examines how to forge key journalism skills with the distinctive qualities of the World Wide Web to provide compelling web content. Trainee and practicing online journalists will learn: - core journalism skills of identifying, collecting, selecting and presenting news and information; - multimedia skills such as audio recording and editing; - online research methods including use of search tools, newsgroups and listservs; - story construction and writing for the Web; - an introduction to HTML; - web site design for the effective use of content. Journalism Online takes the best of the 'new' and 'old' media to provide an essential primer for this emerging discipline. Leading web designers such as Jakob Nielsen rub shoulders with established journalists like Harold Evans in the search for clear guidance in this rapidly developing field. It also provides a useful insight for non-news organisations into how to prepare and present effective web content and avoid the deepest pitfall of the online world - being ignored. Supplementary resources can be found on the book's supporting web site [www.journalismonline.co.uk](http://www.journalismonline.co.uk), which features additional exercises, useful links and reviews. \* Learn how to apply your journalism skills to the web \* Master the entire process - from computer assisted reporting to writing HTML \* Keep on top of the latest techniques with the accompanying website Whether uncovering breaking stories, finding reliable background information, or finding the right contributors for stories and packages, there is now a wealth of information available to journalists online - but where to begin? In Search: Theory and Practice in Journalism Online, Murray Dick provides a practical and theoretical overview of the journalistic research potential in various online tools. Written by a leading expert in the field, the book offers experience-based guidance into online search for journalism. Key features: - Up-to-date coverage of advanced search, the 'invisible web', social media, multimedia and the verification of online material - A critical overview of theory in online ethics, verification, and use of social media in journalism online - Original research into search theory, privacy, trust and rights issues online - Student-friendly pedagogy based upon professional practice and informed by experts in online research Search: Theory and Practice in Journalism Online is essential reading for undergraduate students of digital journalism, online reporting and journalism studies.

There have never been so many ways of producing news and news-like content. From podcasts, to YouTube, blogs and the phenomenal popularity of social media, seismic shifts are underway in global media. News 2.0 bridges the gap between theory and practice to present an integrated approach to journalism that redefines the profession. Key ideas in journalism theory, political economy and media studies are used to explore the changing cultures of journalism in an historical context. Hirst explains the fragmentation of the mass audience for news products, and how digital commerce has disconnected consumers from real democracy. He argues that journalism requires a restatement of the role of journalists as public intellectuals with a commitment to truth, trust and the public interest. Citizen journalism, blogging, community and user activity are today's buzzwords in the online news business. Publishers and editors see the potential windfall that the web can

offer and are now investing heavily into this venture. With today's newspaper circulation, readership, and profit slipping, media outfits have no choice but to embrace a new reality: the Web is now the most powerful medium. This means a unique brand of journalism is needed to cater to the demands of the new generation of media consumers. This new brand is called multimedia journalism. How do we execute multimedia journalism online? What type of things do we have to do in order for our news site to succeed? What are the tools needed to be able to execute multimedia journalism, effectively? This book guides the reader as to how to create innovative multimedia reports and presentations. It explains the nature of today's media consumer and talks about ways to gain new users as well as sustain a high rate of return visits. The book also talks about other important factors of online journalism such as audience, design, promotion, ethics, job prospects, and future directions for online news.

Learn to report, write, and edit for online media with ONLINE JOURNALISM with InfoTrac®! Created specifically with the Internet in mind, this communication text will help you explore the writing opportunities associated with online media. Interviews with online professionals are included throughout the text to give you an idea of exactly what the job of the online journalist entails. A comprehensive Web site helps keep the book up to date and provides additional material, including sound clips of some of the book's interviewees.

[An Analysis of the Competing Business Models of Online Journalism](#)

[Online News: Journalism And The Internet](#)

[Entrepreneurial Journalism](#)

[Online Journalism in Africa](#)

[Journalism Online](#)

[The Handbook of Global Online Journalism](#)

[Journalism and the Internet](#)

[Metro Dailies in the Age of Multimedia Journalism](#)

[How to go it alone and launch your dream digital project](#)

[Can Journalism Survive the Internet?](#)

**Who makes the news in a digital age? Participatory Journalism offers fascinating insights into how journalists in Western democracies are thinking about, and dealing with, the inclusion of content produced and published by the public. A timely look at digital news, the changes it is bringing for journalists and an industry in crisis Original data throughout, in the form of in-depth interviews with dozens of journalists at leading news organizations in ten Western democracies Provides a unique model of the news-making process and its openness to user participation in five stages Gives a first-hand look at the workings and challenges of online journalism on a global scale, through data that has been seamlessly combined so that each chapter presents the views of journalists in many nations, highlighting both similarities and differences, both national and individual**

**Journalism Online tackles the pressing question of how to apply fundamental journalism skills to the online medium. It provides an essential guide to the Internet as a research and publishing tool. In particular, it examines how to forge key journalism skills with the distinctive qualities of the World Wide Web to provide compelling web content. Trainee and practicing online journalists will learn: - core journalism skills of identifying, collecting, selecting and presenting news and information; - multimedia skills such as audio recording and editing; - online research methods including use of search tools, newsgroups and listservs; - story construction and writing for the Web; - an introduction to HTML; - web site design for the effective use of content. Journalism Online takes the best of the 'new' and 'old' media to provide an essential primer for this emerging discipline. Leading web designers such as Jakob Nielsen rub shoulders with established journalists**

like Harold Evans in the search for clear guidance in this rapidly developing field. It also provides a useful insight for non-news organisations into how to prepare and present effective web content and avoid the deepest pitfall of the online world - being ignored. Supplementary resources can be found on the book's supporting web site [www.journalismonline.co.uk](http://www.journalismonline.co.uk), which features additional exercises, useful links and reviews.

**The Handbook to Global Online Journalism** features a collection of readings from international practitioners and scholars that represent a comprehensive and state-of-the-art overview of the relationship between the internet and journalism around the world. Provides a state-of-the-art overview of current research and future directions of online journalism. Traces the evolution of journalistic practices, business models, and shifting patterns of journalistic cultures that have emerged around the world with the migration of news online. Written and edited by top international researchers and practitioners in the area of online journalism. Features an extensive breadth of coverage, including economics, organizational practices, contents and experiences. Discusses developments in online news in a wide range of countries, from the USA to Brazil, and from Germany to China. Contains original theory, new research data, and reviews of existing studies in the field.

Journalists used to rely on their notepad and pen. Today, professional journalists rely on the computer - and not just for the writing. Much, if not all, of a journalist's research happens on a computer. If you are a journalist of any kind, you need to know how to find the information you need online. This book will show you how to find declassified governmental files, statistics of all kinds, simple and complex search engines for small and large data gathering, and directories of subject experts. This book is for the many journalists around the world who didn't attend a formal journalism school before going to work, those journalists who were educated before online research became mainstream, and for any student studying journalism today. It will teach you how to use the Internet wisely, efficiently and comprehensively so that you will always have your facts straight and fast. **Online Newsgathering: .** reflects the most current thinking. **. is** pertinent to both industry and education. **. focuses** on what people need to know. Please visit the authors' companion website at <http://computerassistedreporting.com> for additional resources.

Like the technologies that support it, the craft of online journalism is evolving quickly. This timely book helps students develop standards of excellence, through interviews with more than 30 writers, editors and producers, and dozens of examples of strong work. The author provides a framework of concepts to show how the field is evolving and challenged by competition, staffing limitations, and other pressures. Discussion is organized around four key elements: speed and accuracy with depth in breaking news; comprehensiveness in multimedia content; open-endedness in story development, including public contributions; and conversation with users. Chapter-length treatments of these topics bring home the realities of online work to students, who also come to appreciate how excellence and ethics online go hand in hand.

"Examines U.S. metro dailies, the newspapers hit hardest by declines in advertising and circulation, and how they continue to survive and contribute important news coverage despite predictions that they would eventually wither away"--

Very little is known about how African journalists are forging "new" ways to practise their profession on the web. Against this backdrop, this volume provides contextually rooted discussions of trends, practices, and emerging cultures of web-based journalism(s) across the continent, offering a comprehensive research tool that can both stand the test of time as well as offer researchers (particularly those in the economically developed Global North) models for cross-cultural comparative research. The essays here deploy either a wide range of evidence or adopt a case-study approach to engage with contemporary developments in African online journalism. This book thus makes up for the gap in cross-cultural studies that seek to understand online journalism in all its complexities.

**From Circulation Numbers to Web Analytics: Journalists and their Readers in the United States**

**and France -- Utopian Beginnings: A Tale of Two Websites -- Entering the Chase for Clicks: Transatlantic Convergences -- The Multiple Meanings of Clicks: Journalists and Algorithmic Publics -- The Fast and the Slow: Producing Online News in Real Time -- Between Exposure and Unpaid Work: Compensation and Freelance Careers in Online News -- Conclusion.**

[What are Journalists For?](#)

[Online Journalism Ethics: Traditions and Transitions](#)

[Specialist Journalism](#)

[The Elements of Online Journalism](#)

[The Craft and Technology of Online Journalism](#)

[Breaking News](#)

[Journalism and the Contested Meaning of Algorithms](#)

[Changing Journalism](#)

[Introduction to Online Journalism](#)

[Reporting, Writing, and Editing for New Media](#)

[Guarding Open Gates at Online Newspapers](#)

Media publishers produce news for a full range of smart devices – including smartphones, tablets and watches. Combining theory and practice, Mobile-First Journalism examines how audiences view, share and engage with journalism on internet-connected devices and through social media platforms. The book examines the interlinked relationship between mobile technology, social media and apps, covering the entire news production process – from generating ideas for visual multimedia news content, to skills in verification and newsgathering, and outputting interactive content on websites, apps and social media platforms. These skills are underpinned with a consideration of ethical and legal concerns involving fake news, online trolling and the economics of mobile journalism. Topics include: understanding how mobile devices, social media platforms and apps are interlinked; making journalistic content more engaging and interactive; advice on how successful news publishers have developed mobile and social media strategies; adopting an approach that is entrepreneurial and user-centered; expert interviews with journalists, academics and software developers; learning key skills to launch and develop news websites, apps and social media outputs. Mobile-First Journalism is essential reading for journalism students and media professionals and of interest to those studying on courses in social and new media.

An accessible introduction to the concept of culture in Gramsci

focusing on the relevance of Gramsci's approach for anthropologists"

"An essential guide for anyone hungry to learn how journalism should be practised today, and will be tomorrow. Hill and Lashmar encapsulate the transformative impact technology is having on journalism, but anchor those changes in the basic principles of reporting." - Paul Lewis, The Guardian

"As the news business transforms, Online Journalism is a fantastic new resource for both students and lecturers. Informative, straightforward and easily digested, it's a one-stop shop for the skills, knowledge, principles and mindset required for journalistic success in the digital age." - Mary Braid, Kingston University Online

and social media have become indispensable tools for journalists, but you still have to know how to find and tell a great story. To be a journalist today, you must have not only the

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practical skills to work with new technologies, but also the understanding of how and why journalism has changed. Combining theory and practice, *Online Journalism: The Essential Guide* will take you through the classic skills of investigating, writing and reporting as you master the new environments of mobile, on-demand, social, participatory and entrepreneurial journalism. You will also develop must-have skills in app development for smartphones and tablets, as well as techniques in podcast, blog and news website production. What this book does for you: Tips and advice from leading industry experts in their own words QR codes throughout the book to take you straight to multimedia links A fully up-to-date companion website loaded with teaching resources, detailed careers advice and industry insights (<http://onlinejournalismguide.com/>) Exercises to help you hone your skills Top five guided reading list for each topic, so you can take it further Perfect for students throughout a journalism course, this is your essential guide!

*Entrepreneurial Journalism* explains how, in the age of online journalism, digital-savvy media practitioners are building their careers by using low-cost digital technologies to create unique news platforms and cultivate diverse readerships. The book also offers a range of techniques and tips that will help readers achieve the same. Its opening chapters introduce a conceptual understanding of the business behind entrepreneurial journalism. The second half of the book then presents practical guidance on how to work successfully online. Topics include: • advice on launching digital start-ups; • how to use key analytics to track and focus readership; • engaging with mobile journalism by utilising smartphone and app technology; • developing revenue streams that can make digital journalism sustainable; • legal and ethical dilemmas faced in a modern newsroom; • the challenges of producing news for mobile readers. The book features leading figures from the BBC, Google and the Guardian, as well as some of Britain's best entrepreneurial reporters, who offer advice on thriving in this developing media landscape. Additional support comes from an online resource bank, suggesting a variety of free tools to create online news content. *Entrepreneurial Journalism* is an invaluable resource for both practising journalists and students of journalism.

As newspapers and broadcast news outlets direct more resources toward online content, print reporters and photojournalists are picking up video cameras and crafting new kinds of stories with their lenses. Creating multimedia video journalism requires more than simply adapting traditional broadcast techniques: it calls for a new way of thinking about how people engage with the news and with emerging media technologies. In this guide, Kurt Lancaster teaches students and professional journalists how to shoot better video and tell better stories on the web, providing a strong understanding of cinematic storytelling and documentary production so their videos will stand out from the crowd. *Video Journalism for the Web* introduces students to all the basic skills and techniques of good video journalism and documentary storytelling, from shots and camera movements to sound and

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editing--as well as offering tips for developing compelling, character-driven narratives and using social media to launch a successful career as a "backpack journalist." Shooting, editing, and writing exercises throughout the book allow students to put these techniques into practice, and case studies and interviews with top documentary journalists provide real-world perspectives on a career in video journalism. This book gives aspiring documentary journalists the tools they need to get out in the field and start shooting unforgettable multimedia stories.

Media communication is a young discipline, if we compare it with others. It has been studied scientifically from the last century in social sciences. This topic, as it is a human process, is complex, and it is changing because of new technologies. It transforms our society too. It is recognised that we are in a communication society. The management of knowledge is settled in business area too. Communication skills are recognised as competences in education for preparing future citizens. Media communication feeds from different disciplines and it keeps their attention. This book is an attempt to provide theoretical and empirical framework to better understand media communication from different point of views and channels in various contexts. The international authors are specialised on the issues. They cover a wide range of updated issues. They span from deepening about behaviour of media or trends to national cases related to social net and to new phenomena - as it is mindfulness applied to creativity. So in this book, two sections are presented. The first section focuses on the behaviour of media, when it is applied in education field and reception research. The second section provides three case studies about the Internet: platforms and social nets developed and applied to different publics.

Combining practical 'how to' skills with reflection on the place of each specialism in the industry, this guide features the skills needed to cover specialist areas, including writing match reports for sport, reviewing the arts, and dealing with complex information for science. The book will also discuss how specialist journalists have contributed to the mainstream news agenda, as well as analysing how different issues have been covered in each specialism, such as the credit crunch, global warming, national crime statistics and the celebrity culture in sport. Areas covered include: Sport Business Politics Crime Environment Fashion Food Music Media Science Health Law Travel War Wine

Journalism is in transition. Irrevocable decisions are being made, often based on flimsy evidence, which could change not only the future of journalism, but also the future of democracy. This book, based on extensive research, provides the opportunity to reflect upon these decisions and considers how journalism could change for the better and for the good of democracy. It covers:the business landscapework and employmentthe regulatory frameworkaudiences and interactionthe impact of technology on practices and contentethics in a converged worldThe book analyses research in both national and local.

[The Essential Guide](#)

## Where To Download Online Journalism

[A Practical Introduction to Documentary Storytelling](#)

[Online Journalism from the Periphery](#)

[Search: Theory and Practice in Journalism Online](#)

[Reckoning](#)

[A Critical Primer](#)

[The Online Journalism Handbook](#)

[A Practical Guide to Digital Reporting and Publishing](#)

[Principles and Practice](#)

[Publishing News and Information](#)

[Interloper Media and the Journalistic Field](#)

How do journalists know what they know? Who gets to decide what good journalism is and when it's done right? What sort of expertise do journalists have, and what role should and do they play in society? Until a couple of decades ago, journalists rarely asked these questions, largely because the answers were generally undisputed. Now, the stakes are rising for journalists as they face real-time critique and audience pushback for their ethics, news reporting, and relevance. Yet the crises facing journalism have been narrowly defined as the result of disruption by new technologies and economic decline. This book argues that the concerns are in fact much more profound. Drawing on their five years of research with journalists in the U.S. and Canada, in a variety of news organizations from startups and freelancers to mainstream media, the authors find a digital reckoning taking place regarding journalism's founding ideals and methods. The book explores journalism's long-standing representational harms, arguing that despite thoughtful explorations of the role of publics in journalism, the profession hasn't adequately addressed matters of gender, race, intersectionality, and settler colonialism. In doing so, the authors rethink the basis for what journalism says it could and should do, suggesting that a turn to strong objectivity and systems journalism provides a path forward. They offer insights from journalists' own experiences and efforts at repair, reform, and transformation to consider how journalism can address its limits and possibilities along with widening media publics.

The third edition of *Online Journalism* builds on the foundations of journalism to clearly show how they can be integrated into online environments. It takes the perspective that web content shouldn't be a separate component or an afterthought but instead is a vital part of story creation. From doing research to creating the web space, to posting and getting stories into the hands of users, this useful resource gives students the tools they need. *Online Journalism* readies readers for wherever their news careers take them, whether it's to the online portion of legacy news organizations, to online-only startups, or to blogs, news apps and beyond. Key features include a companion website, practical activities at the end of each chapter, screenshots illustrating key concepts and a Glossary.

Online and social media have become indispensable tools for journalists, but you still have to know how to find and tell a great story. To be a journalist today, you must have not only the practical skills to work with new technologies, but also the understanding of how and why journalism has changed. Combining theory and practice, *Online Journalism: The Essential Guide* will take you through the



classic skills of investigating, writing and reporting as you master the new environments of mobile, on-demand, social, participatory and entrepreneurial journalism. You will also develop must-have skills in app development for smartphones and tablets, as well as techniques in podcast, blog and news website production. What this book does for you: Tips and advice from leading industry experts in their own words QR codes throughout the book to take you straight to multimedia links A fully up-to-date companion website loaded with teaching resources, detailed careers advice and industry insights

(<http://onlinejournalismguide.com/>) Exercises to help you hone your skills Top five guided reading list for each topic, so you can take it further Perfect for students throughout a journalism course, this is your essential guide!

The third edition of *Online Journalism* prepares readers to be multi-skilled, multimedia journalists who can create stories for online news, post their stories online and make sure those stories get into the hands of users. It recognizes that readers may create online content for a variety of news organizations from the online portion of legacy news organizations, to online-only startups, to blogs and news apps and more. It reviews the basic principles of journalism such as objectivity, fairness and accuracy while showing readers how to put those principles into practice online. Key features include a companion website, practical activities at the end of each chapter, screenshots illustrating key concepts and a Glossary. New to the Third Edition Comprehensive updates reflect the Internet's unparalleled capabilities and increased prominence as a source for news. Online journalism is now fundamental to how news organizations disseminate information. A new chapter explores how readers and journalists interact with and influence one another, leading to greater audience involvement. The chapter discusses participatory journalism, social media, crowdsourcing, mobile media and more. Increased emphasis on convergence and mobility recognizes the wide variety of platforms through which journalists report and readers access the news. The multimedia chapter has been expanded and updated to show aspiring online journalists how they can use multiple media elements and advanced interactivity to tell stories in new and intriguing ways, overcoming limitations of traditional print and broadcast media. Chapters include updated web links, examples and activities. Other Key Features A companion website designed to enhance the learning experience, with regular updates as well as useful links to additional original content and reference sources, examples, online tutorials and more. Actual online journalism practices such as designing Web pages, wri

Provides an analysis of online news. This book offers insights into debates concerning the ways in which journalism is evolving on the internet, devoting particular attention to the factors influencing its development. It shows how the forms, practices and epistemologies of online news are gradually becoming conventionalized. In this exciting and timely book, Stuart Allan provides a wide-ranging analysis of online news. He offers important insights into key debates concerning the ways in which journalism is evolving on the internet, devoting particular attention to the factors influencing its development. Using a diverse range of examples, he shows how the forms, practices and epistemologies of

online news are gradually becoming conventionalized, and assesses the implications for journalism's future. The rise of online news is examined with regard to the reporting of a series of major news events. The topics include coverage of the Oklahoma City bombing, the Clinton-Lewinsky affair, the September 11 attacks, election campaigns, and the war in Iraq. The emergence of blogging is traced with an eye to its impact on journalism as a profession. The participatory journalism of news sites such as Indymedia, OhmyNews, and Wikinews is explored, as is the citizen journalist reporting of the South Asian tsunami, London bombings and Hurricane Katrina.

Online media present both old and new ethical issues for journalists who must make decisions in an interactive, instantaneous environment short on normative standards or guidelines. This user-friendly book guides prospective and professional journalists through ethical questions encountered only online. Including real-life examples and perspectives from online journalists in every chapter, the book examines the issues of gathering information, reporting, interviewing, and writing for mainstream news organizations on the Web. It considers the ethical implications of linking, interactivity, verification, transparency, and Web advertising, as well as the effects of convergence on newsrooms. It also addresses the question of who is a journalist and what is journalism in an age when anyone can be a publisher. Each chapter includes a complex case study that promotes critical thinking and classroom discussion about how to apply the ethical issues covered.

From a small town paper in Pennsylvania to the largest international news network in the world, the field of journalism has been revolutionized by the advent of new digital technologies. Since the early 1990's a new breed of reporting has emerged called "online journalism," which utilizes the latest technological tools. After a very successful initial investment, companies like CNN, The New York Times, and Tribune are beginning to seek new strategies for a profitable future. From a variety of success stories emerges a single hybrid model that is set to once again change the way the publishing industry conducts business. Author Michael Fusco explains how news rooms have overcome the initial hiccups of the transition to new medias and are now seeking to maximize profitability. Michael Fusco is a graduate of Lehigh University holding a Bachelors of Arts degree in Journalism, English and History.

The Online Journalism Handbook has established itself globally as the leading guide to the fast-moving world of digital journalism, showcasing the multiple possibilities for researching, writing and storytelling offered to journalists through new technologies. In this new edition, Paul Bradshaw presents an engaging mix of technological expertise with real world practical guidance to illustrate how those training and working as journalists can improve the development, presentation and global reach of their story through web-based technologies. The new edition is thoroughly revised and updated, featuring: a significantly expanded section on the history of online journalism business models; a new focus on the shift to mobile-first methods of consumption and production; a brand new chapter on online media law written by Professor Tim Crook of Goldsmiths, University of London, UK; a redeveloped section on

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interactivity, with an introduction to coding for journalists; advice on the journalistic uses of vertical video, live video, 360 and VR. The Online Journalism Handbook is a guide for all journalism students and professional journalists, as well as being of key interest to digital media practitioners.

[Trends, Practices and Emerging Cultures](#)

[Skills to Survive and Thrive in the Digital Age](#)

[Producing News for Social and Interactive Media](#)

[Traditions and Transitions](#)

[Excellence in Online Journalism](#)

[Online Journalism](#)

[News 2.0](#)

[Video Journalism for the Web](#)

[Exploring Current Practices in an Evolving Environment](#)

[Journalism Next](#)

[Mobile-First Journalism](#)

He traces the intellectual roots of the movement and shows how journalism can be made vital again by rethinking exactly what journalists are for."--Jacket.

"A holistic assessment of what journalism is all about, with plenty of enterprising interpretations of our trade - a word I prefer to 'profession'. I never met a more 'unprofessional' breed than that of my fellow hacks. This book will, I hope, lead our successors both to question and rebel more than we have." - Jon Snow, Channel 4 News "Stands out in a crowded field." The Guardian "The bible of professional education in journalism... Every student of journalism should buy a copy."

THE (Times Higher Education) This is the indispensable guide to the theory and practice of journalism, now updated with 25% entirely new material. With its innovative text design, it creatively combines the experience and advice of practising journalists with the theories and insights from the academic study of journalism. This second edition thoroughly addresses the 'converged' nature of much 21st century journalism, with discussion and examples of online practice embedded throughout to represent the reality that online journalism is increasingly part of the job for all journalists. New and improved features include: More examples, more depth, more interviews with journalists. A whole new chapter on telling stories through pictures, whether on TV or online. Fresh new examples reflecting today's journalistic practice. More insights from online journalists on blogging, the use of video and audio on the web, interactive maps and other ways of doing journalism online. This edition embraces the new without abandoning the fundamentals of what journalism is all about. It will continue to inspire students of journalism to reflect on everyday practice and connect it to academic debate.

Comments on digital news stories and on social media play an increasingly important role in public discourse as more citizens communicate through online networks. The reasons for eliminating comments on news stories are plentiful. Off-topic posts and toxic commentary have been shown to undermine legitimate news reporting. Yet the proliferation of digital communication technology has revolutionized the setting for democratic participation. The digital exchange of ideas and opinions is now a vital component of the democratic landscape. Marie Shanahan's book argues that public digital discourse is crucial component of modern democracy--one that journalists must stop treating with indifference or detachment--and for organizations to use journalistic rigor and better design to add value to citizens' comments at the social layer. Through original interviews, anecdotes, field observations and summaries of research literature, Shanahan explains the obstacles of digital discourse as well as its promise for journalists in the digital age.

The Third Edition of Journalism Next: A Practical Guide to Digital Reporting and Publishing is the most informed, practical, and succinct guide to digital technology for journalists. Author

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Mark Briggs' forward-thinking techniques and accessible style prepares today's journalists for tomorrow's media landscape transformations. Readers will learn how to effectively blog, crowdsource, use mobile technology, mine databases, and expertly capture audio and video to report with immediacy, cultivate community, and convey compelling stories. Briggs helps readers quickly improve their digital literacy by presenting the basics and building on them to progress towards more specialized skills within multimedia. Readers will become equipped to better manage online communities and build an online audience. Journalism Next is a quick yet valuable read that provides a detailed roadmap for journalists to reference time and time again. How do we practice journalism in a digital world, in which the old 'rules' no longer apply? This text offers comprehensive, instructive coverage of the techniques and secrets of being a successful online journalist, both from a theoretical and practical point of view. Reflecting the vitality of the web, it will inspire you to acquire new skills and make sense of a transforming industry. Key Features: How to investigate and break stories online Learn to broadcast to millions using video and podcast How to blog like a pro Learn to manage and stimulate user-generated content In and use social media in your toolkit How to dig out stories using data journalism Rise to the challenge of citizen journalism Make your journalism more interactive at every stage of the process Dedicated chapter for Law and Online Communication The Online Journalism Handbook is essential reading for all journalism students and professionals and of key interest to media, communication studies and more broadly the social sciences.

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